

Nimrat Kaur

Madison, Wisconsin, 53711 | nimratkaursondhi12@gmail.com | +1 5855367564 | [Portfolio](#)

EDUCATION

University of Wisconsin-Madison | Madison, WI

May 2026

Bachelor of Science in Data Science, Information Science, and Psychology with a Digital Studies Certificate

- Interaction Design Studio, Human-Computer Interaction, Web Design, Data Storytelling and Visualization, Statistical Data Visualization, Applied Database Design, Data Science Modeling II, Artificial Intelligence, Data Ethics, Research Methods

Skills: Usability Testing, Wireframing, Prototyping, Journey Mapping, Figma, Canva, Adobe, Tableau, Python, R, SQL, React, HTML, CSS, Alteryx, Google Suite, Microsoft Excel, Qualtrics

PROJECTS

Wisconsin Conservation Voices Website Redesign

- Conducted usability testing and behavioral analysis to identify breakdowns in the donation experience, translating findings into targeted interaction and visual design improvements.
- Designed user flows, wireframes, and interactive Figma prototypes to simplify navigation and create a clearer, more intuitive donation pathway.
- Reduced friction in the donation process and improved content prioritization, driving a 50% increase in task completion.

Kickapoo Valley Reserve Website Redesign

- Led the full redesign of site navigation and layout, improving how users explored events, programs, and key resources.
- Developed high-fidelity interactive prototypes in Figma to test navigation structure and communicate design decisions with stakeholders before implementation.
- Improved content discoverability by surfacing previously overlooked events and restructuring the information hierarchy to make critical content easier to find.

Tether App Prototype

- Designed a scalable interaction framework for a centralized student platform, defining navigation models, screen flows, and interface behavior.
- Translated user needs and behavioral insights into intuitive interface solutions that improved usability and supported faster, more confident user decision-making.
- Created high-fidelity prototypes in Figma to demonstrate product functionality, align stakeholders, and support future development and feature expansion.

EXPERIENCE

Schneider National

January 2026 - Present

UX Designer - Capstone

- Lead the interaction design of Schneider's FreightPower Owner Operator platform, defining end-to-end user flows, navigation structure, and interaction patterns to simplify complex load discovery and selection.
- Conducted customer interviews and analyzed clickstream data to identify workflow friction and translated insights into interactive prototypes with features such as load comparison and sequential mapping to enable faster, more efficient load evaluation and selection.

Aagati Serve

June 2025- August 2025

AI & Data Strategy Intern

- Designed interaction workflows for a multimodal AI analytics platform that processes interview videos to generate communication skill scores and translated complex data into clear, usable interface structures.
- Collaborated with engineers and product stakeholders to evaluate system behavior and propose user-centered improvements to usability and interaction clarity.

Schloss Visual Reasoning Lab

January 2025- Present

Undergraduate Research Assistant

- Designed and implemented the frontend interface and interaction flow for a semantic distance calculator using React, defining navigation, layout, and interaction patterns aligned with lab usability standards.
- Integrated computational research models with the interface, translating complex outputs into clear visual and interactive elements that made findings accessible and interpretable for researchers and general users.

Orison Hospital

May 2024- July 2024

Behavioral Data Analyst Intern

- Standardized patient datasets in Excel and used R for predictive modeling to assess behavioral health risk factors.
- Created data visualizations in Python and Tableau to analyze patient progress and therapy outcomes, helping researchers identify clinical trends for ongoing studies.

ACTIVITIES & AWARDS

- Dean's List (Fall 2022, Fall 2024, Spring 2025)
- Clubs: Design Interactive, Women in Scientific Education and Research (WISER)